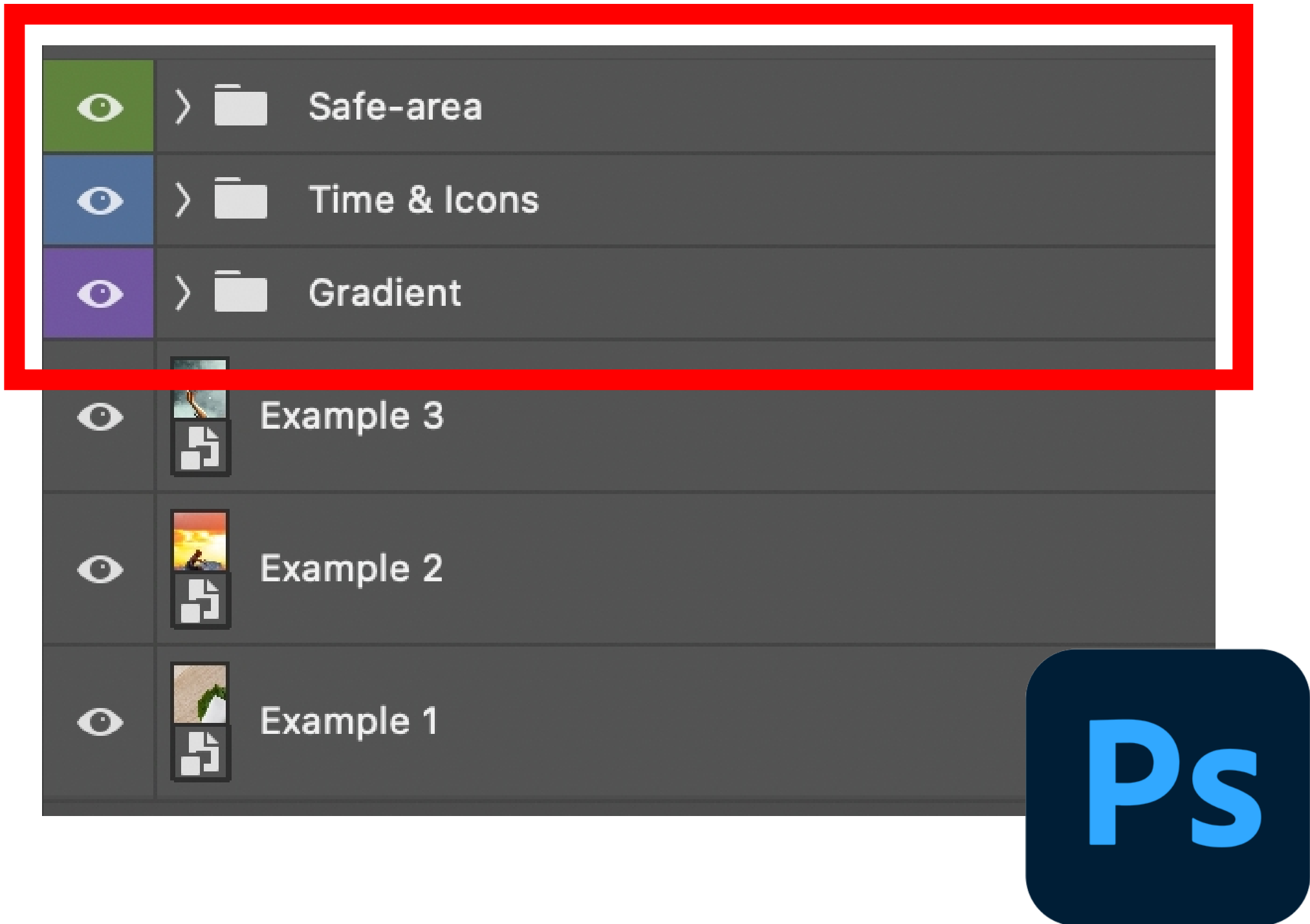


# Lock-screen Guidelines

## Lock-screen template

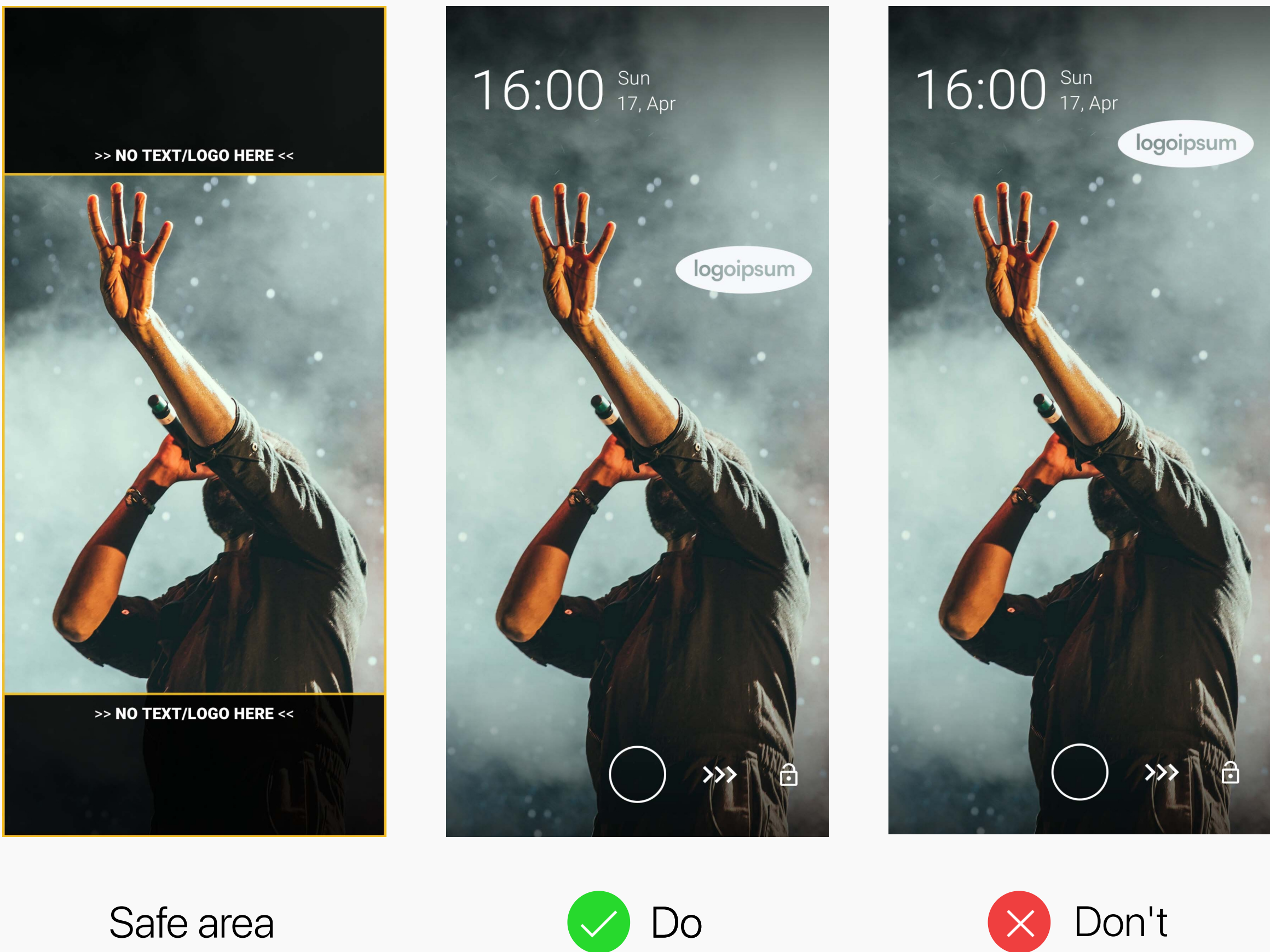
Aspect Ratio: 6:13 (Minimal 720x1560)  
Max file size: 1 MB

The lock-screen template consists of some example ads and three assisting layers. These layers (safe-area, icons, and gradient) will give you a better look at the actual lock-screen view. The layers can be turned on/off at any moment.



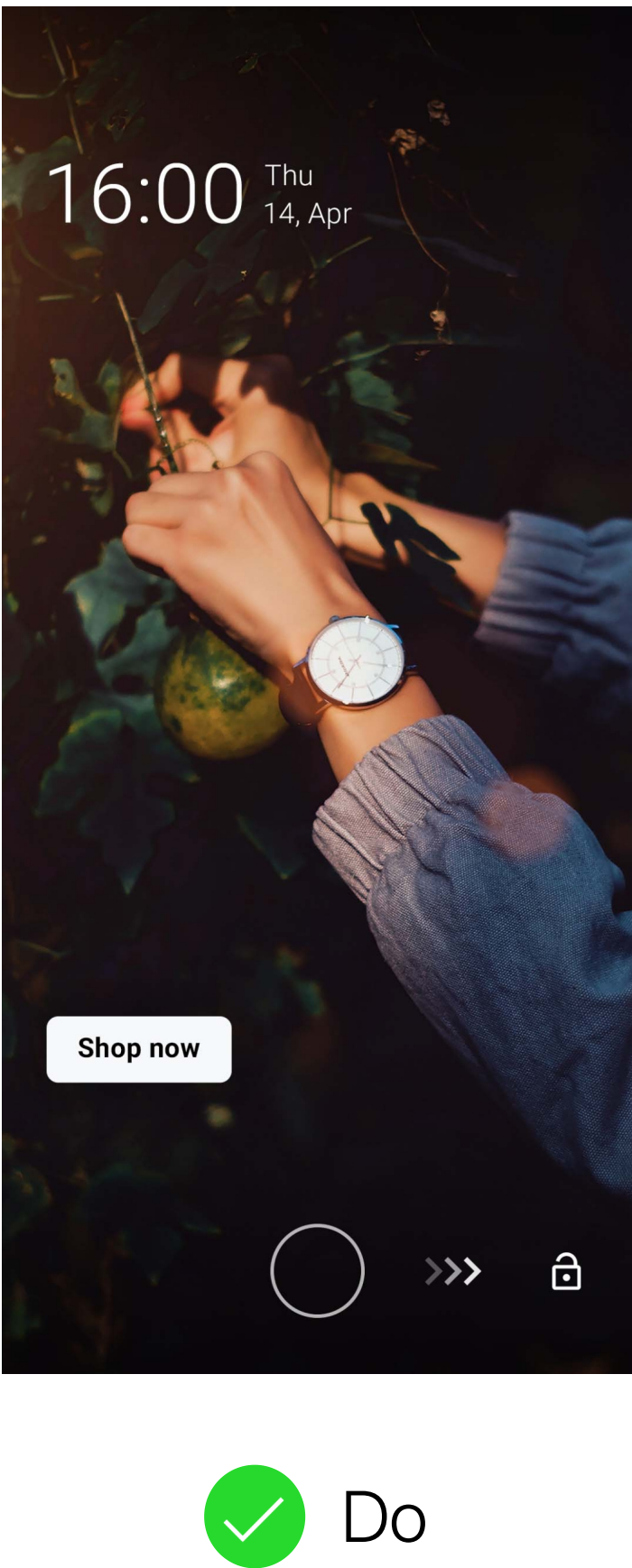
## Safe area

Remember that some devices have a smaller aspect ratio, which means some lock-screen ads will get cropped. Ensure that the text, logos, and important visual aspects of the image are within the safe area.



## Buttons

The lock-screen ads are interactable by clicking anywhere on the screen. The design of a button can be placed anywhere as long as it is within the safe-area.



## Text usage

Don't use intrusive discounts in your promotion and try to use minimum text. Keep it seamless and subtle for a better user experience.

